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For Information Contact
Mitch Wolfe 205-424-4284



Milo's Tea customers are thirsting for more ...

... the company is rolling out 20 ounce single-serve teas in Sweet and No-Calorie varieties for the many customers who have asked for more.

Birmingham, AL – Milo's Tea Company announces the launch of their new 20 oz. bottles of delicious sweet tea. "Our Milo's Family is excited to introduce two new items in response to our many customers who are thirsting for more. After all, we're here because of your continued support of more than 60 years! Starting immediately, we are rolling out our Sweet and Splenda sweetened No-Calorie Teas in 20 ounce single-serve bottles for your enhanced enjoyment. We will continue to produce our 12 ounce singles as well for those who aren't so thirsty. Look for these great new items at your favorite store, and ask for them if you don't see them!" - Jay Evers, VP & COO

"Ready to Drink Tea is the fastest growing category in many markets as people move toward soda alternatives (or "Better for You" beverages). Total U.S. sales for the Category were \$ 7.4 billion in 2007 and projected to double to \$15 billion by 2012. People have shown their preference for Milo's Tea as the best and the 20 oz. size is the best selling size of single serve beverages. It is a winning combination!" Mitch Wolfe, Sales & Marketing Manager

Milo's Famous Tea is now available in three varieties, Sweet Tea (sweetened with pure cane sugar), No Calorie Sweet Tea (sweetened with Splenda® brand sweetener) and Unsweetened Tea. Each one is fresh brewed, all natural with no preservatives, added colors or flavors. "There are a lot of claims being made in our industry today, but I simply ask folks to compare our tea to others and then taste the quality difference that Milo's Tea offers them." says Jay Evers, Milo's Chief Operating Officer.

Milo's has earned an excellent reputation with tea lovers by brewing a superior, all-natural, ready-to-drink tea. Milo's Tea represents a premium tea reminiscent of a "Sunday at Grandma's" to quality conscious consumers. Area grocers, independent supermarkets, convenience stores, discount stores and other retailers carry Milo's Tea which can be purchased in gallon and single serve sizes.

About Milo's Tea Company: Located in Bessemer, Alabama, Milo's Tea was first developed in 1946 when Milo Carlton opened his first Milo's Hamburger Shop in Birmingham, Alabama. Due to the high demand for their sweet tea, Milo's Tea Company began distributing its ready to drink tea to grocery retailers in 1989. The Company sold the restaurant franchise division in 2002 to focus on its tea business. For over sixty years, Milo's Tea Company has perfected the process of making the best freshly brewed tea available. Milo's Tea is sold in convenience stores and grocery stores across Alabama, Mississippi, Middle Tennessee and the Florida panhandle, Georgia, East Tennessee, Louisiana, and parts of Virginia and South Carolina. Read more about the company and its famous tea at www.milosteatea.com.