

MILO'S®

FAMOUS TEA

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Milo's Tea Company Celebrates 60 years!

Milo's Tea Company proudly announces its 60th anniversary. It all began after Milo served his country within the Food Services Division from 1941-1945. He prepared meals (and tea) on jeeps, trucks, planes, ships and on beaches in four countries. Upon his return home in 1946, Milo Carlton opened his first Milo's Hamburger Shop in Birmingham, Alabama. This is where he perfected the Milo's Famous Tea recipe. Sixty years later, a lot has changed, but some things don't need to - customers still look forward to more great experiences with Milo's because quality never goes out of style. Today, the Carlton family is still committed to carry on the same tradition of quality and excellence in every ounce of tea produced at the Bessemer, Alabama plant.

Jay Evers, Vice President & Chief Operating Officer, comments ...

"I have often shared with Mrs. Bea (Carlton - Milo's wife for over 50 years) our appreciation for the quality foundation laid for us long ago. She and Milo worked hard to create a brand that has become synonymous with quality. Sixty years later, we are going strong because we have a great team of employees who are diligent in preserving the Milo's legacy. I nod my head when Ronnie (Carlton - President of Milo's Tea Company) reiterates "it's still about the people." He's right. From those who brew Milo's Tea to those who drink it, we appreciate them."

In this sixtieth year, Milo's has been busy to ensure a successful company for the next sixty years. Milo's launched its new No Calorie - Milo's Sweet Tea - sweetened with Splenda in March. In April, distribution of Milo's Tea was expanded to the Georgia, Louisiana and East Tennessee markets. In August, based on the success of the gallon size, Milo's introduced a single serve version of their No Calorie sweet tea. Today, Milo's tea is sold in convenience stores, grocery stores and discount stores across Alabama, Mississippi, Tennessee, Georgia, Louisiana, the Florida panhandle and parts of Kentucky, Virginia and South Carolina.

Ronnie Carlton, President of Milo's Tea Company adds...

"My mom and dad (Bea & Milo Carlton) always taught me that, if you give the customer a quality product, they will keep coming back. If he could see it today, my father wouldn't believe how far we've come. I guess he was right, because our great customers have been coming back for sixty years."

Milo's Tea is very different from all other ready to drink teas in the marketplace. Milo's is Fresh Brewed, All Natural, contains No Preservatives, No Added Colorings and No Added Flavors. In addition to being great tasting and refreshing, Milo's Tea is also a good source of flavonoid antioxidants.

Read more about the company and its famous tea at milosteaa.com.

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